

BEAUTY STORE BUSINESS m a g a z i n e

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The **KNOCKOUT**,
BEST-SELLING
PRODUCTS of 2017

Meet the **NEW GENERATION**
of **BEAUTY CONSUMERS**

Why Your Business Needs
COMMERCIAL
INSURANCE

IT'S BACK!
Our 2018 Uncommon
Holiday Calendar

A portrait of Dean Wada, an older man with white hair, wearing a dark suit, white shirt, and dark tie. He is smiling and has his hands clasped in front of him. The background is a green geometric pattern.

**SHARPENING
HIS GAME**

Dean Wada of Jatai International

★ 2017 ★ BEST SELLERS

100% Pure	44	Cricket	20	Goldfaden MD	20	Mavala Switzerland	18	Roux	48
ABBA Pure Performance Hair Care	48	CROC Professional Hair Tools	46	Gonesh	48	MBK Skincare	36	Royal & Langnickel	38
Aderans	24	Cuccio Colour	34	Gordon Brush Mfg. Co., Inc.	20	Melanie Mills Hollywood	38	Rudolph International	42
ADORAtHERAPY	48	Degasa Beauty	26	Graham Beauty	34	Mia Beauty	46	SalonTech	38
Amazon Series	42	DeMert Brands	32	Grande Cosmetics	42	Mighty Hair Clamp	30	Sanzi Performance Organics	18
American Dawn	30	Denman	18	Gummy	34	Mini Mani Moo	34	Satin Edge Spa Tools	26
Andis	24	Dennis Bernard Professional Hair Care	42	HAI Beauty Concepts	46	Mixed Chicks	24	Scalpmaster	24
ApHogee	20	Derby Professional	36	Hair Couture	22	MODIFI Products	32	Scumaci International	18
Ardell	20	DERMA E	18	HairArt	18	MOP	40	Sebastian Signs	32
Artizen	24	Dermactin-TS	32	Hairfinity	38	Morphe	46	Seche	28
BaBylissPRO	28	Dermaquest	46	Hairgum	18	Nail Tek	28	Sewicob International Inc.	44
Barbicide	36	Dermelect Cosmeceuticals	40	HairUWear	22	Nature's Protein	32	SOMA Hair Technology	30
Barielle	36	Developlus	49	Hollywood Fashion Secrets	20	NSI	44	Sorbus Beauty	42
Bass Brushes	32	Difeel by Sunflower	38	Hot Tools Professional	34	Okay Pure Naturals	36	Sparks	18
BCL SPA	32	Divina Salon Solutions	44	House of Cheatham	22	Olivia Garden	26	Spornette International	22
Beauty Inspo	26	Doo Gro	36	Hyalogic	30	Omega Labs USA	20	Straight Arrow Products	26
Beauty Logica	36	DUO Eyelash Adhesive	28	Hydra-Oil	26	ORLY	42	Sutra Beauty	44
Beauty Strokes	36	Earthy Body	24	i-ENVY by Kiss	42	Oster	32	TEK	44
BeautyLove	42	Ecoco	36	Innovative Beauty Products	26	Pacific World Cosmetics	46	Tolco	40
Bio Ionic	30	El Patrón	36	Interfashion USA	36	Palladio Beauty	32	Tropical Shine	30
Blackwood For Men	44	Elchim	40	Intrinsics	26	Panasonic	28	True Promise Beauty	38
Bloom Mineral Beauty	22	Epilady	30	IZUTECH	24	PARODI Professional Care	48	Truss Professional	44
Body Drench	20	eShave	40	Jatai	18	Pebco Protools	30	Turbo Power	32
Body Toolz	38	Estetica Designs	30	John Paul Pet	48	Phillips Brush	20	Tweezerman	30
Bodyography	30	Fake Bake	48	Johnny B. Hair Care	46	Pink Pewter	36	Uber Chic Beauty	44
Butter Babes	34	Fantasia Industries	18	JRL USA	46	Plantioxidants	46	Ultra	22
BWild	28	FHI Heat	40	Keratin Complex	40	Product Club	24	Upper Canada Soap	34
Cala Products	26	Flip-It Cap Company	38	La-Brasilliana	32	Professional's Choice Salon Products	30	Valera	49
California Tan	48	Floclair LLC	42	LeChat	26	ProLinc	28	Via	34
Celebrity	26	Fromm	40	Lottabody	48	Prorituals	24	Voesh New York	44
China Glaze	22	Gena	22	Love Light Cosmetics	40	Punky Colour	22	Wahl Professional	26
clean + easy	26	GiGi	22	Lucky Tiger	49	Purecode	42	WetBrush	38
Clubman	28	Giovanni Cosmetics	32	Luseta Beauty	46	Puristry	44	William Marvy Company	32
Colortrak	42	Giuliano Professional	40	Macadamia Professional	40	Qosmedix	18	Woody's	28
Completely Bare	40			Malibu C	32	Quality Pencils Inc.	38	Zach's Wax	34
Contours Rx	24			Manic Panic	20	Retinol by Robanda	30	Zerran International	34
Cover Your Gray	20			Master Well Comb	49			Zotos International	40
Crack Hair Fix	22							ZUCA	18



Lucky Tiger
Lucky Tiger Liquid Cream Shave
800.222.8160, getluckytiger.com



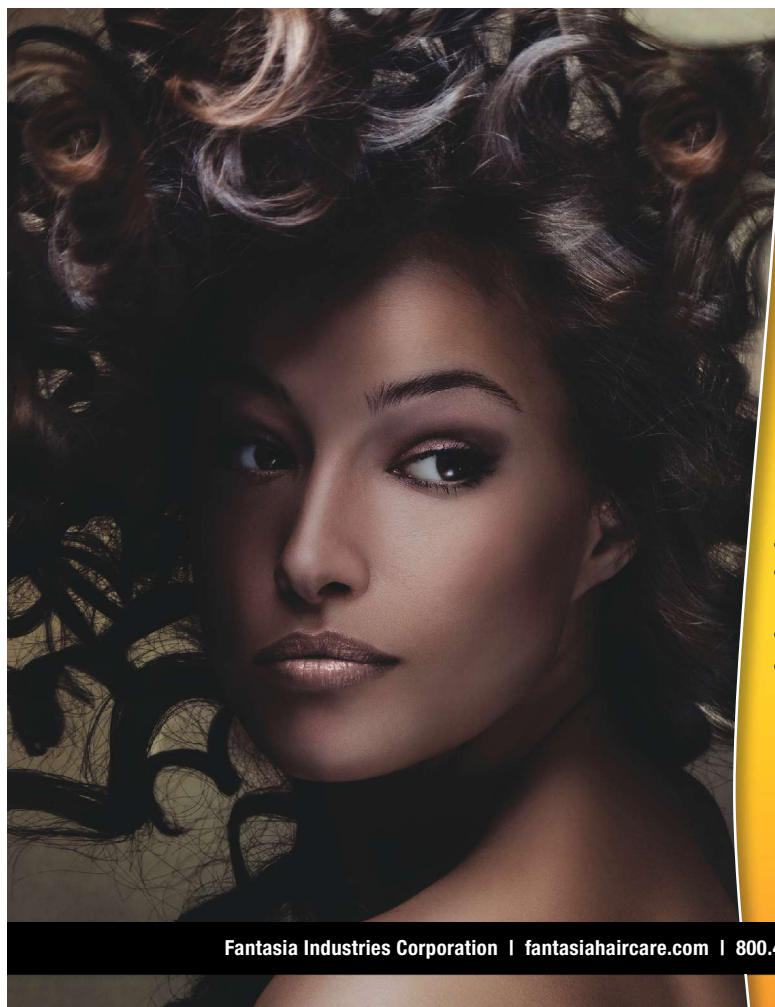
Valera
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Developus
Satin Color Care Shampoo
satinhaircolor.com



Master Well Comb
Master Bay Rum After Shave
800.343.4989, masterwellcomb.com ■



go ahead
**TURN UP
THE HEAT!**
again!

HEAT PROTECTOR STYLING GEL

- Protects hair from damage caused by heat
- Lightweight gel with protective barrier smoothes flyaways and adds definition to waves & curls
- Conditions and hold styles, leaving hair feeling silky smooth
- Wheat protein helps strengthen the hair while it increases the hairs ability to retain moisture.

NEW ADDITION



f t @ICFantasia i Fantasiahaircare